



2024 ANNUAL IMPACT REPORT

WYOMING SMALL BUSINESS DEVELOPMENT CENTER NETWORK



Entrepreneurs Helping Entrepreneurs

Table of Contents

3 MESSAGE

FROM JILL KLINE, STATE DIRECTOR

4 OUR IMPACT

A PROVEN BENEFIT TO WYOMING'S ECONOMY

4 CAPITAL IMPACT

5 ANNUAL METRICS

6 NETWORK METRICS

7 JOBS AND INDUSTRY BREAKDOWN

8 SUPPLEMENTAL PROGRAMS

PORTABLE ASSISTANCE, COMMUNITY NAVIGATOR

9 CYBERSECURITY

10-12 ABOUT US

ENTREPRENEURS HELPING ENTREPRENEURS

13-17 CLIENT HIGHLIGHTS

ANY INDUSTRY, ANY BUSINESS STAGE,
ANYWHERE IN WYOMING

18-20 MEET OUR PARTNERS

I am pleased to introduce the 2024 Annual Report of the Wyoming Small Business Development Center (SBDC) Network. This year has been a testament to the resilience, innovation, and entrepreneurial spirit that defines Wyoming's small business community.

In 2024, small businesses have continued to be the cornerstone of our state's economy, driving job creation, technological advancements, and community enrichment. The Wyoming SBDC Network has been instrumental in supporting these businesses, providing them with



the strategic guidance, resources, and personalized assistance needed to navigate the ever-evolving business landscape. The dedicated staff of the SBDC network are assisting small businesses in rural and remote communities across the state. This report highlights the significant achievements, inspiring success stories, and the substantial impact of our programs on job creation, innovation, and economic vitality. Our collaborative efforts with the Wyoming Business Council, government agencies, and industry stakeholders have been crucial in enhancing our outreach and effectiveness, ensuring that we remain a driving force for economic prosperity in Wyoming.

Message From the University Of Wyoming

Looking ahead, the Wyoming SBDC Network is unwavering in its commitment to fostering a thriving business ecosystem. Through continued innovation, dedicated support, and strategic collaboration, we aim to sustain and elevate Wyoming's unique economic identity, contributing to a vibrant and prosperous future for all.

The Wyoming SBDC Network will continue in its mission to be a catalyst for Wyoming's economic prosperity. Through continued collaboration, innovative solutions, and unwavering support, we aspire to contribute to a thriving business ecosystem with impacts that can be seen throughout the state. The dedication and hard work of this team, combined with the entrepreneurial spirit of Wyoming's small business owners; together, sustains and elevates Wyoming's unique economic identity, contributing to a vibrant and prosperous future for all.

Thanks so much.

Parag R. Chitnis

Vice President for Research and Economic Development
Professor of Molecular Biology
University of Wyoming
Laramie, WY

A Message from the State Director

As Wyoming's economic terrain evolves, the resilience of Wyoming's small businesses continues to inspire me. Our clients support our state's economic vitality.

Reflecting on the past year, the Wyoming Small Business Development Center (SBDC) Network has remained steadfast in our mission: helping entrepreneurs succeed while providing a measurable impact on Wyoming's economy in individual communities.

The numbers tell a powerful story of the impact our services provide. In fiscal year 2024, every dollar invested in our network by the State, the University, and our federal funding partner, the U.S. Small Business Administration returned \$6.47 to the state's economy through capital infusion. We supported 1,006 clients, helped create 46 new businesses, and played a role in supporting 1,870 jobs across various industries. Our network's work has touched professional services, retail, manufacturing, construction, and hospitality – representing the diverse entrepreneurial spirit of Wyoming.

Beyond our metrics, our success is best illustrated through the stories of the entrepreneurs we serve. From Tributary Wellness in Jackson, empowering individuals with Parkinson's disease, to Bear Lodge Electric in Gillette, whose growth projection is nearly \$1 million in sales in their second year, to innovative

startups like Blacktooth Aerospace in Sheridan, pushing the boundaries of advanced materials solutions. These businesses represent the heart of Wyoming's economic potential.

This year, we've expanded our support through targeted programs like our Cybersecurity Pilot Program which will continue in the upcoming year. We've remained adaptable, innovative, and committed to providing no-cost, confidential guidance to businesses at every stage of their journey.



As we look forward to 2025, we are optimistic about the potential for streamlined efforts and continued support for Wyoming's small businesses. Our network remains dedicated to being a catalyst for business profitability, economic prosperity, and connecting entrepreneurs with resources, expertise, and other opportunities.

Our staff continues to admire the grit and ingenuity of Wyoming's entrepreneurs.

Happy Trails,

Jill Kline

MPA

State Director
Wyoming SBDC Network

Our Impact

Capital Impact

Proven Impact to Wyoming's Economy Since 1994

In the last 30 years, the Wyoming SBDC Network has added over \$323 million to Wyoming's economy through capital infusion alone (not counting government contracts, SBIR/STTR awards, tax generation, client sales growth).

Looking solely at the 2024 federal fiscal year, every \$1 invested by the State of Wyoming in the Wyoming SBDC Network returned \$6.47 to the state's economy through capital infusion.

"Additionally, our government contracting services last year helped Wyoming small businesses successfully compete for federal, state, and local contracts worth over \$69 million."

"Our Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) assistance also led to \$6,573,817 in awards from the state's Phase 0/00 program and federal Phase I/II programs."

The Standard For Reliable Reporting

The Wyoming SBDC Network is meticulous in its record keeping to ensure that our numbers are accurate, our impact is meaningful, and that our funds lead to the best possible impact for the state. In fact, in its most recent review of all 52 federal entrepreneurial assistance programs, the U.S. Government Accountability Office listed SBDCs as the standard for all other organizations to follow. Additionally, our impact must be attributed to us directly by our clients in order to maintain our National Accreditation certification and we undergo annual reviews from our funding partners.

Total Capital Infusion	\$2,999,542
Government Contracts	\$69,000,000
SBIR/STTR Grants & Contracts	\$6,573,817

For **every \$1 invested by the State of Wyoming** in the Wyoming SBDC, **\$6.47 is returned** through capital infusion.



SBDC Annual Metrics

Our Impact

Business starts

46



Jobs created and retained

92



Clients served

1006



Jobs supported

1870



Capitol
infusion

74 transactions resulting in

\$2.9
million



Client Testimonial

Resono Pressure Systems, Inc.
Laramie, WY

"The SBDC has so many incredible resources that are readily available to us. If our contact cannot find the answer then they quickly find someone who can. The SBDC's support is a huge reason why we have succeeded as a start-up and are finally moving into the sales phase!"



Leann Naughton
Owner

Wyoming SBDC Network Metrics

Client Sales Growth

\$281,250

*total dollar amount increase since
FY 2023*



Source: Internal reporting, client attribution

Network Event
Attendees

780



Source: Internal reporting

Market Research Center

Unique Clients Served

234

Resulting in

293

actual projects

Source: Wyoming SBDC Network MRC

Network Trainings Held

56



Source: Internal reporting

Note that the Wyoming SBDC Network includes the Wyoming SBDC, APEX Accelerator, Market Research Center and WSSI

Top Industry Breakdown and Jobs Supported

What kinds of businesses do SBDC Network clients own?

- 14% Professional scientific and technical services
- 12% Retail trade, brick and mortar and online
- 9% Manufacturing
- 8% Construction
- 8% Accommodation and food services like cafes, food trucks, restaurants and caterers
- 7% Services like health & wellness, self-improvement and coaching



SBDC Jobs Supported

1,870

This metric includes the number of employees in a business while working with the Wyoming SBDC Network. Tracking this number ultimately demonstrates how many jobs our services support indirectly.

APEX Jobs Supported

1,390

The U.S. Defense Logistics Agency estimates 1,390 jobs were created or retained as a result of the more than \$69 million our clients received through state, local, and federal government contracts in FY24.

Client Testimonial

Wild Land Weed Management
Casper, WY

"The services, connections, and knowledge that Steen offered was above and beyond my expectations. It was a big weight lifted off of my shoulders to have help and direction."

Dana Erdman
Entrepreneur



Conclusion of Supplemental Programs

Portable Assistance Grant

Program period: 5/1/21-4/30/24

The Wyoming SBDC Network administered the SBA-funded Portable Assistance Program through May 2024. The program launched in 2021 to aid businesses affected by the energy industry downturn in central and northeast Wyoming, and provided targeted advising and technical assistance to entrepreneurs and business owners in these regions. The Wyoming SBDC Network believes every business and job created in Wyoming contributes to the overall economy and benefits the individuals involved.

107

Workshop Attendees



348

Hours of Contact



Source: Internal reporting and SBA reporting

Community Navigator Pilot Program

Program period: 12/1/21-5/31/24

The Wyoming SBDC Network successfully completed the Community Navigator Pilot Program (CNP) on May 31, 2024. Funded by a \$2.5 million SBA grant, the CNP aimed to help small businesses, especially those owned by underserved groups, access critical resources. The program utilized a "hub and spoke" model, with the Wyoming SBDC Network as the hub and partnering organizations as spokes. These spokes included the University of Wyoming Cooperative Extension, Laramie County Library Systems, Wyoming Smart Capital Network, Wyoming Women's Business Center, Wind River Development Fund, and The Local Crowd.

Counseling Hours Training Events

3751

361

**CNP Program Clients
Trained**

2,758

Sources: Internal record-keeping. Verified by SBA through quarterly reporting and annual reviews.

Cybersecurity

Ongoing Supplemental Program

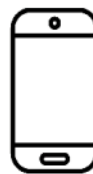
The U.S. Small Business Administration selected the Wyoming SBDC Network to administer a two-year program to assist small businesses in protecting themselves against cyber-attacks. The Cybersecurity for Small Business Pilot Program launched in September 2023 and will continue through August, 2025.

Although technology solutions are important in combating attacks, this program focuses on behavior change through advising and training opportunities. Human behavior accounts for over 90% of cyber-attacks and online scams. Program offerings include no-cost, one-on-one short- and long-term advising for small businesses. Several SBDC staff were trained extensively to provide specialized cyber readiness training to our clients. Monthly webinars are also presented to focus on basic cyber readiness practices, such as recognizing phishing attacks, securing login credentials, and performing effective data backups.

Year one metrics

The Wyoming SBDC Network works closely with Cyber Wyoming to deploy training to business resource network partners and small business owners across the state to ensure success and change behavioral patterns critical to cybersecurity.

47 Clients Served
215 Advising and Preparation Hours



Client Testimonial

**Sage and Sunflower
Boutique**
Sheridan, WY

"Knowing that I have these resources available in any area of business is such a game changer. Thank you so much for this opportunity!"

Keri Guimond
Owner



About Us

The Wyoming Small Business Development Center (SBDC) Network provides no-cost, confidential training and one-on-one advising to help entrepreneurs and small businesses succeed. SBDCs are a nationwide network of the most comprehensive small business assistance in the United States and its territories. In addition to federal funding provided by the U.S. Small Business Administration, the Wyoming SBDC is supported with funding from the Wyoming Business Council and the University of Wyoming (UW). UW serves as our Host organization and all staff are UW employees.

We have eight strategically located offices throughout the state. Our regional directors serve and help entrepreneurs in every county. The Wyoming SBDC Network offers advising, training, and education, in every stage of the business lifecycle and in any industry.

Our services are offered in-person or virtually and are always available at no-cost and completely confidential thanks to support from our host and funding partners. The Wyoming SBDC Network is here for your business from start-up to succession and everything in between.

Locations



Advisors

Entrepreneurs Helping Entrepreneurs



Our expert staff come from a variety of backgrounds and are all trained and certified to handle every obstacle a small business owner may face. You also have access to our entire network's specialized skills, no matter where you are in the state. In addition to startup and growth services, our staff has a variety of expertise including but not limited to the following:

P.J. Burns, SBDC

Campbell, Crook, Johnson, Sheridan and Weston Counties

pj.burns@uwyo.edu | (307) 682-5232

- Marketing
- Social Media
- Leadership & Management
- Human Resources

Rob Condie, SBDC

Lincoln, Sublette, Sweetwater, and Uinta Counties

rcondie1@uwyo.edu | (307) 352-6894

- Bookkeeping Strategies
- Business Banking/Loan Preparation
- Alternative Financing Options*
- Se Habla Español

Devan Costa-Cargill, SBDC

Big Horn, Hot Springs, Park and Washakie Counties

dcostaca@uwyo.edu | (307) 754-2139

- Leadership & Team Development
- Human Resources
- Business Plan Development
- Marketing Plan Assistance

Kelly Haigler Cornish, WSSI

Serving Statewide

haigler@uwyo.edu | (307) 766-2904

- Product Development
- Technology Commercialization*
- Intellectual Property*
- SBIR/STTR Grants and Contracts*

Audie Cunningham, SBDC

Fremont and Teton Counties

acunnin5@uwyo.edu | (307) 349-9701

- Marketing
- Marketing Plan Development
- Social Media
- Business Planning

Jim Drever, SBDC

Albany and Carbon Counties

james@uwyo.edu | (307) 766-3505

- Cybersecurity/Risk Management
- Managing Technology Ventures*
- Social Media & Digital Marketing
- Product Development*

Janean Forsyth, APEX Accelerator

Serving Statewide

jforsyth@uwyo.edu

| (307) 343-0765

- Government Contracting
- Procurement Advising
- Contracting Proposal Review
- Procurement Registration Assistance

Sarah Mikesell Growney, APEX Accelerator

Serving Statewide

smikese3@uwyo.edu | (307) 757-6869

- Government Contracting
- Proposal Assistance and Review
- Training and Facilitation
- Public Policy

Kayley Harrison, Market Research Center

Serving Statewide

kayley.harrison@uwyo.edu | (307) 766-5405

- Market Research
- Digital Marketing
- Social Media Management
- Search Engine Optimization

Paul Johnson, Cybersecurity Program

Serving Statewide

pjohns45@uwyo.edu | (307) 314-5208

- Product Development
- Technological Innovation
- Corporate Growth Strategy
- Marketing Strategy and Implementation

Mike Lambert, Market Research Center

Serving Statewide

mikelamb@uwyo.edu | (307) 766-2688

- Market Research
- Website Analysis
- Social Media Analysis
- Geographic Information Systems

Kenny Overby, SBDC

Laramie and Goshen Counties

koverby@uwyo.edu | (307) 772-7371

- Start-Ups
- Business Plan Development
- Marketing
- Customer Relations

Monica Patten, SBIR/STTR

Serving Statewide

mpatten1@uwyo.edu | (307) 460-1831

- Innovation Research
- Commercialization Plans
- Specialized Advising
- Technology Development

Ty Schanck, SBDC

Serving Statewide

tschanck@uwyo.edu | (307) 766-6472

- Marketing and Communications
- Website Updates
- Social Media Management
- Database Management

Steen Stovall, SBDC

Converse, Natrona, Niobrara, and Platte Counties

ssstovall@uwyo.edu | (307) 234-6683

- Business Development/Operations
- 2nd Stage Business Strategies
- Capital Acquisition
- Customer Relations

Jill Kline, State Director
jkline@uwyo.edu | (307) 766-3405

Steve Shalosky, Associate State Director
sshalosk@uwyo.edu | (307) 766-3593

See our full list of services, learn about upcoming training events, and more at

WyomingSBDC.org

*Denotes specialized expertise with technology

WYOMING SMALL BUSINESS DEVELOPMENT CENTER NETWORK

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

Client Testimonial

Helixweaver
Sheridan, WY

"I got more done with P.J. in two hours than I did in a year of trying to work through difficult processes. I cannot thank her and the SBDC enough."

Joel Saur
Owner



Client Testimonial

Through Memory Lane
Cheyenne, WY

"I valued the insight that was given to me and that no pressure was given to use the information. It was just a suggestion with sound reasoning as to why the information was given."

Brandee Dahill
Owner



Services

Business Planning

- Business Plan Development/Review
- Strategic Planning
- Business Valuation

Financial

- Cash Flow Projections
- Financial Analysis
- Bookkeeping
- Business Taxes
- Payroll

Funding

- Access To Capital
- Business Loan Application Review
- Alternative Financing
- Innovation Contracts/Grants

Government Contracting

- Finding Contracting Opportunities
- Training
- Registration Assistance
- Proposal Review

Growing A Business

- Business Operations
- 2nd Stage Business Strategies
- International Trade

Management Issues

- Human Resources
- Sustainability
- Operations/Logistics
- Business Succession Planning

Marketing

- Marketing Plans
- E-Commerce
- Website/Social Media Assistance
- Graphic Design
- Search Engine Optimization

Market Research

- Situational Analysis
- Demographic/Psychographic Data
- Website/Social Media Analysis
- Geographic Information Systems

New Ideas & Inventions

- Technology Assessment
- Product Development
- Technology Commercialization
- SBIR/STTR Application Funding
- Phase I/II Application Review

Resiliency Assistance

- Strategy Development
- Risk Management
- Cybereadiness
- Disaster Recovery
- Emergency Preparedness

Starting A Business

- Business Mentoring
- Training on a Variety of Topics
- Business Plan Development
- Finding Funds

And More!

Visit WyomingSBDC.org
to see our full list of services



Wyoming SBDC Video Testimonials



The Wyoming SBDC Network launched an initiative in September of 2024 to incorporate video testimonials and success stories on our media channels with the goal of engaging our clients, partners, and community.

These videos highlight clients and their journeys to business ownership, with topics ranging from what interested them in starting a business, to how the Wyoming SBDC Network assisted them in finding success. These testimonials are featured on our social media channels (Facebook, Instagram, LinkedIn, Youtube) as well as our website and monthly newsletters. We are proud to showcase our clients and hope their stories inspire others to pursue their entrepreneurial dreams.

<https://www.youtube.com/@wyendotbiz>

Client Testimonial

Employer's Edge HR Consulting
Cheyenne, WY

"Kenny is very personable, professional, and knowledgeable. After our call, he followed up promptly with some intros and contact information. The SBDC is an incredibly valuable resource, as is Kenny."

Paula Unger
Owner



Client Highlights

Tributary Wellness - Jackson, WY

Wendy Guido, a seasoned physical therapist, founded Tributary Wellness in October 2022. Inspired by the potential to positively impact the lives of individuals with Parkinson's and other neurodegenerative diseases, Wendy developed a unique program combining exercise, community, and neuroscience.

Her career in clinical practice and adaptive sports shaped her holistic approach to healthcare. Recognizing a gap in traditional physical therapy, especially for neurological conditions like Parkinson's, Wendy blended clinical expertise with innovative techniques to create a program that empowers participants to improve their quality of life.

"Rock Steady Boxing is a high-intensity exercise program effective in managing Parkinson's symptoms," Wendy says. "Delivered by medical professionals, it can slow disease progression. The competitive environment, group support, and focus on voice activation, coordination, and sequencing engage the brain in ways traditional exercise doesn't."

Like many entrepreneurs, Wendy faced challenges in launching her business. Navigating business operations, marketing, and finance required significant effort and dedication. With the support of Regional Directors Audie Cunningham and Rob Condie at the Wyoming Small Business Development Center Network, she overcame these hurdles and established a solid foundation for Tributary Wellness.

"Having someone to make lists with, run marketing strategies and numbers by, and ensure sustainability was huge," Wendy says. "They connected me with resources for QuickBooks, website software, and accounting."

Since its inception, Tributary Wellness has significantly impacted the lives of individuals with Parkinson's disease.



The program's unique approach has shown promising results in improving motor function, cognitive abilities, and overall quality of life. Tributary Wellness impacted 25 clients within the first year, 80% of whom maintained or improved their function.

Wendy's vision for the future of Tributary Wellness includes expanding the program to Montana and offering remote sessions to reach more people in need. She aims to empower individuals across the country to take control of their health and wellness. Her story is a testament to the power of compassion, perseverance, and a commitment to making a difference. Through Tributary Wellness, Wendy creates positive change and inspires others to live their best lives.



Bear Lodge Electric - Gillette, WY

Bear Lodge Electric, a dynamic electrical contracting company, has been lighting up the Gillette community since its inception in 2022. Founded by the enterprising duo of Timothy and Candice Young, the company has quickly established itself as a reliable business that prioritizes customer service.



The Youngs' journey into entrepreneurship was inspired by a blend of passion and practicality. Timothy, with a family legacy in business, yearned for the autonomy and creative freedom that comes with owning his own company. Candice, a detail-oriented and strategic thinker, was eager to contribute her skills and experience.

"We were excited about the opportunity to work together," Candice shared. "We've always enjoyed

building together, whether it was a family or a home. A business seemed a logical next step."

Like any new venture, Bear Lodge Electric faced its share of challenges. Cash flow management and balancing work-life commitments were among the hurdles they navigated. However, the Youngs' strategic approach and determination contributed to the continuation of their business and motivated them to grow.

"Another constant challenge for me is that I added the title of small business owner to an already busy life," Candice said. "We both handle more aspects of the business than will be doable much farther into the future. I still homeschool three of my children and *attempt* to run our home. It is tempting to keep doing everything yourself when you know exactly how you want something done, but we've had to make the call to hire sometimes instead and invest the time and energy to train our staff to take over some of our tasks."

The couple's diverse skill sets have been instrumental in the company's success. Timothy's technical expertise and problem-solving abilities, coupled with Candice's organizational talents and strategic mindset has proven to be a successful pairing – Bear Lodge Electric is on track to earn \$1 million in their second full year of business.

The Youngs' have maintained a positive relationship with the Wyoming Small Business Development Center Network. The SBDC's guidance and resources have helped them

navigate the complexities of business ownership. "Our initial meeting with P.J. Burns was just what we needed to get our minds wrapped around all the crazy details of starting a business," Candice said. "She connected us with an associate in the state who helped with my initial QuickBooks set up and beginner bookkeeping questions."



Bear Lodge Electric has experienced significant growth and continues to expand its team and diversify services. Timothy and Candice attribute commitment to quality, customer satisfaction, and employee development as the cornerstones of their success.

"Our single most important strategy for growth and success is to 'Do what you say you will do,'" Timothy emphasized.

As they look to the future, the Youngs envision a company that continues to innovate, expand its reach, and make a positive impact on their community.

Blacktooth Aerospace - Sheridan, WY

Blacktooth Aerospace, a Sheridan-based startup founded by Dr. Kelly Brennan in December 2023, is a testament to the power of innovation and the importance of strategic partnerships. With a vision to revolutionize the fields of mechanical engineering and materials science, Brennan has embarked on a journey to develop high-performance solutions for critical applications such as ballistic protection, impact absorption, and thermal management.

To navigate the complexities of launching a startup and securing funding, Brennan turned to the Wyoming SBDC Network. "I first learned about the SBDC Network from emails from the Sheridan County Chamber of Commerce," he recalls. The network's suite of resources proved invaluable in shaping Blacktooth Aerospace's trajectory.

"The connections and introductions made by SBDC staff have been critically important."

"The most valuable service has been the Phase 0 program through WSSI," Dr. Brennan highlights. "However, a number of the SBDC's

other programs have also been extremely helpful. Cybersecurity assistance, entrepreneurship workshops/webinars, market research, and the connections and introductions made by SBDC staff have been critically important," he adds.

Beyond financial support, the SBDC Network provided guidance in areas like market research and customer engagement. By leveraging the network's resources, Brennan was able to gain a deeper understanding of his target market and refine his commercialization strategy.

Blacktooth Aerospace's innovative approach to materials science has garnered significant attention. By focusing on developing advanced materials with exceptional properties, the company aims to address critical challenges in industries ranging from aerospace to defense.

Through connections made by SBDC staff, Blacktooth Aerospace participated in the University of Wyoming's Fall 2024 cohort of the NSF I-Corps program. This program helps small businesses to identify potential customers and to determine what their real needs are. "The customer interviews were where the potential for success was readily apparent," Dr. Brennan says.



Within a short span, Blacktooth Aerospace has achieved several significant milestones. Securing its first major R&D contract with the military is a testament to the company's innovative potential and the trust it has earned from industry leaders.

As Brennan looks to the future, he envisions Blacktooth Aerospace as a leading provider of advanced materials solutions. The company's commitment to research and development and strategic partnerships signifies continued growth and success.

"Embrace humility, be open to advice, trust in yourself, and face your fears with courage," Dr. Brennan advises aspiring entrepreneurs. These principles have laid a strong foundation for Blacktooth Aerospace's future.

Outside Therapy - Cheyenne, WY

Alyse Pfankuch, founder of Outside Therapy, launched her business in October 2023 with a clear vision: "I wanted to offer clients information and support on all things *outside* of traditional therapy," she explains. "I am a big believer that diet, exercise, social life and sleep make such a huge impact in quality of life and I am excited to share this with my clients."

Like many first time business-owners, Alyse encountered obstacles while navigating the new landscape of business ownership. "Learning all of the laws and 'red tape' that goes along with running a business – basically everything outside of being a therapist – presented significant challenges," she shared.

Seeking guidance, Alyse approached the Wyoming SBDC Network and began attending events for more information on developing her business. "Having someone to hold me accountable to make sure I follow through on all of my goals and action items has been invaluable," she says. "Kenny Overby at the SBDC has been really helpful with setting financial goals and tracking the success of my company."

The partnership has proved beneficial to

the growth of Outside Therapy. "In the past year, my average monthly revenue went up over \$8,000! Moving from strictly private pay to accepting insurance has really expanded my target audience."



Attributing her success to a combination of strategic planning and unwavering determination, Alyse says, "Creating a 12 month financial plan has helped me track my success. Utilizing some of the research from the MRC was helpful as well."

Reflecting on her journey, Alyse's advice to aspiring entrepreneurs: "Do all of the things! All of the resources such as SBDC classes and seminars, do them all!"

"Having someone to hold me accountable to make sure I follow through on all of my goals and action items has been invaluable."

Alyse envisions a future where Outside Therapy expands its reach. "I would love to grow my practice into a multiple location corporation," she shares. "Being able to offer other therapists a great place to work and expanding my impact in the community is my ultimate goal."

Outside Therapy's success demonstrates the power of combining entrepreneurial passion with the valuable resources and guidance provided by the Wyoming SBDC Network.

Our Partners

Your starting point to connect with entrepreneurial resources in Wyoming.

In addition to providing no-cost confidential advising and technical assistance on various topics, the Wyoming SBDC Network will also make the connections you need with our partners. The organizations listed here are just the beginning. Talk with your Wyoming SBDC Network advisor to find more connections for local small business assistance.





Wyoming Business Resource Locator

The Wyoming Small Business Development Center created an interactive business resource tool as an informational reference for Wyoming's entrepreneurs and small business owners looking for public business assistance and resources.

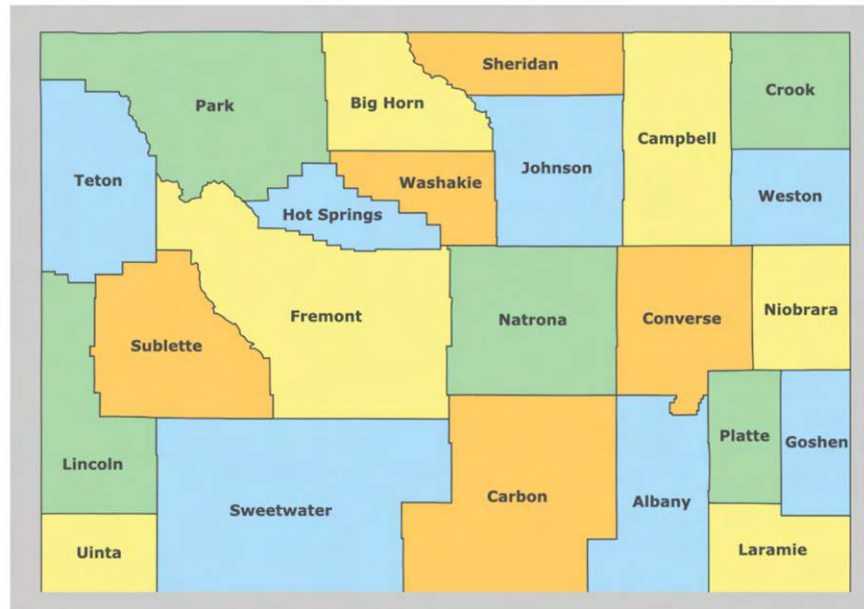
Just click on a county to be directed to resources available around the state.



Wyoming Business Resource Locator

Select your county to view local small business resources, such as advisors, local chambers of commerce, economic development organizations, and downtown associations. Or select the **Statewide Resources** button to explore governmental resources available throughout Wyoming. The business resources included in this webpage include agencies supported by federal and state funds, as well as municipal entities. This resource listing is not exhaustive and does not include private entities, for-profit services, or private nonprofits.

STATEWIDE RESOURCES



WyomingBusinessResources.org

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STATISTICS AT A GLANCE

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SBDC New Business Starts

1006
SBDC Clients Served

1390
APEX Jobs Supported

56
Network Training Events

780
Network Clients Trained



UNIVERSITY
OF WYOMING



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.