AI Products Roundup

Please email Wyoming SBDC Cybersecurity Program Manager Paul Johnson or call 307-314-5208 for further assistance with using AI in your business or contact your SBDC Advisor for assistance. Visit the Wyoming SBDC Network website for comprehensive small business assistance.

The following products were researched by our partners at CyberWyoming to determine how safely these platforms treat your personal information. Always do your own research to determine the level of risk you are willing to assume when providing information to these platforms. Prices were current as of March 1, 2025, and are subject to change. The Wyoming SBDC does not promote these products in any way; this content is for your information only and possibly first steps in investigating in selecting AI platforms for your small business.

Products that may or may not have access to your personal data: check terms and conditions
Products that do not access or archive your personal data

Classification	Product	Use	Cost
	Anyword	Content generation. Ability to train the AI on your brand and audience. Can also generate content tailored to your brand and channel.	$49/month (Starter) $99/month (Data Driven) (7-day free trial) anyword.com
	Canva AI	Image generation and editing. Easy to use, intuitive interface.	$0 (Canva Free) $120/year (Premium content) canva.com
	ChatGPT	Content generation. Can create content in both long and short forms. Vast difference between free and paid version.	$0 (GPT-4o mini) $20/month (GPT-4) openai.com
	Claude AI	AI-powered assistant by Anthropic designed to enhance productivity and decision-making, offering small businesses support with tasks like customer service, content creation, and code generation, all while prioritizing safety and ethical AI use.	$0 (limited daily prompts) $20/month (annual discount) Enterprise pricing available antropic.com
	GitHub Copilot	Coding assistant that helps small businesses streamline software development by providing real-time code suggestions, automating repetitive tasks, and boosting efficiency for developers of all skill levels.	$0 (limited code completions) $10/month (Individual) $19/month (Business) $39/month (Enterprise) github.com

	Google Asst.	Natural language recognition. Understands voice commands.	Depends on device; Cloud Assist for voice sessions based on per minute cost (.02-.03)
	Google Gemini	AI chatbot, image generation, code review, still experimental.	$20/month (Business), per user with Google Workspace $30/month (Enterprise) workspace.google.com/ solutions/ai
	Lately	Social media content management platform. Content generated by analyzing past social content.	$99/month (Starter) $179/month (Pro) 7-day trial lately.ai
	Magic School AI	Tools for educators, including lesson plan creation, assessment development, and content customization.	$0/month (Free) 12.99/month (Plus) Free trial magicschool.ai
	MagicSlides	Google product that creates presentation slides.	Free?
	Microsoft Copilot	Microsoft 365 productivity tool.	Included in Microsoft 365 suite.
	Otter.ai	Meeting assistant: automated summaries, action items, highlight summaries, transcription	$0 (Basic: 300 minutes per month) $8.33/month (Pro) $20/month (Business) otter.ai
	Siri	Voice-to-text and text-to-voice	Device dependent (could be $20/month for premium AI tools)
	Writer	Can polish or generate writing content, speed up content generation, improve quality, check grammar, and maintain tone and voice consistency. Allows users to build content-specific apps with no coding. Full suite of AI tools. Trains on subject-specific language models or from your own data set. Does not retain customer data or use it to train.	$18/month writer.com